

# ***FINANCIAL SUCCESS CHECKLIST***

BUILD SUCCESS BEYOND  
YOUR DREAMS



# AURORA Actions Checklist

**The following checklist contains 20 simple actions you can implement to save time and increase profits while providing a better experience to your customers.**

**To Assess Your Business & Get Your Score Visit:**

**<https://auroratestlink.com>**

## **Actions:**

- I am confident my financial numbers and reports are accurately recorded and reported consistently.
- I have access to key financial information in a timely manner to use for making key business decisions.
- I am confident that the person who handles my books is providing the best possible service and is a contributing value to my business's success.
- I regularly receive financial reports that are in a useful format, that I can understand and provide clarity and value to me and my business decisions.
- I am confident that the technology I have is safe, accurate and secure and is capturing all the important information it needs to keep accurate records.

- I feel confident we are using automation technology effectively to maximize our valuable time..
- The technology I use for my finance is easy to use, works consistently and meets my business's requirements.
- I have clear documentation for the processes and systems for my financial systems and everyone who uses them is trained and competent in them.
- I am confident that my team is timely in sending in financial information into our financial systems.
- Members of my team understand the importance of their required tasks, the reasons behind the process and the importance of being timely.
- My team is cohesive and works well together to achieve important goals in our business.
- My team is following best practices, paying attention to detail and knows key things to look out for to identify common challenges and mistakes.
- I have a clearly defined business budget and review it on a regular basis.

- I use my budget and forecast to make important business decisions such as fixed asset purchase, investments, and hiring new staff.
- My budgeting and forecasting are on-target and realistic and are regularly updated to be accurate.
- I have a documented financial plan and have communicated the appropriate information to the key members of the team.
- We have a clear vision in writing that is shared by everyone in the company.
- Everyone in the business is efficiently prioritizing time & executing key initiatives.
- We have a scorecard and track & review important metrics each week.
- Everyone in the business is held accountable for their performance and achieving goals.

# FREE TRAINING

## Bring Your Future Into Focus



### **Financial Systems & Reporting**

Provide clarity, value and to be able to provide the best possible service to contribute to the business's success.



### **Technology & Automation**

To make sure that the technology we use is effective, secure and accurate to have clear documentation for the processes and systems for the financial system



### **Team & Synergy**

To ensure that everyone in the team is following best practices and each one of them fully understand and works well together to achieve the common goals.



### **Financial Planning (Budgeting & Forecasting)**

Making sure that the budgeting and forecasting are on-target and realistic.



### **Alignment & Productivity**

To see to it that everyone has clear vision and everyone is efficiently prioritizing time and executing key initiatives.

**CLICK HERE TO ACCESS**

